



Boundless Opportunities

Built for you - created for your audience



Powered by 

Why sponsor engagement matters now, more than ever

1-to-1 Sponsor Connections:

The companies sponsoring your event want to be part of the conversation, too. By facilitating one-on-one connections, you can offer sponsors the real advantages they want from a partnership.

Going from simple recognition of a company name to the beginning of a meaningful, personal connection.

*EventMB Studio
March 2022*



Engagement is one of the most crucial pieces of your event



When your audience is engaged, you have managed to capture one of the scarcest human resources -

ATTENTION

Networking

Sponsorship Media

Virtual Matchmaking

Branding

Virtual Backgrounds

Data

Engagement is the most important KPI

KUE is a private publishing mobile platform created to boost attendee and brand engagement.

We support both in-person and virtual events.

- **Networking** - Your attendees create a personalized profile to share their contact information .
- **Sponsor Media** - Sponsors purchase your media inventory to drive brand engagement, and first data capture.
- **Planners** - Monetization - Metrics - KPI





Boost audience engagement - integrate KUE across **ALL** your events

Connect in-person or on virtual events



KUE QR Code
Contains your professional
business contact data.



**Touchless in-person
networking experience**
safe for everyone.



**Personalize your virtual
background with your
KUE QR Code.**

**Easily import your data
into marketing tools.**

**Virtual networking using
your smartphone to scan,
reduce chatroom chatter**



Brands invest in sponsorships to connect with your audience



**In-person
Events**



Trade Shows



**Workshop
Speaker**



**Webinar
Speaker**



**Virtual
Networking**



**Virtual
Matchmaking**

Boost your event performance

90% of attendees use the KUE to network



42% lift in networking



40% increase in sponsorship revenue



95% Data integration was key

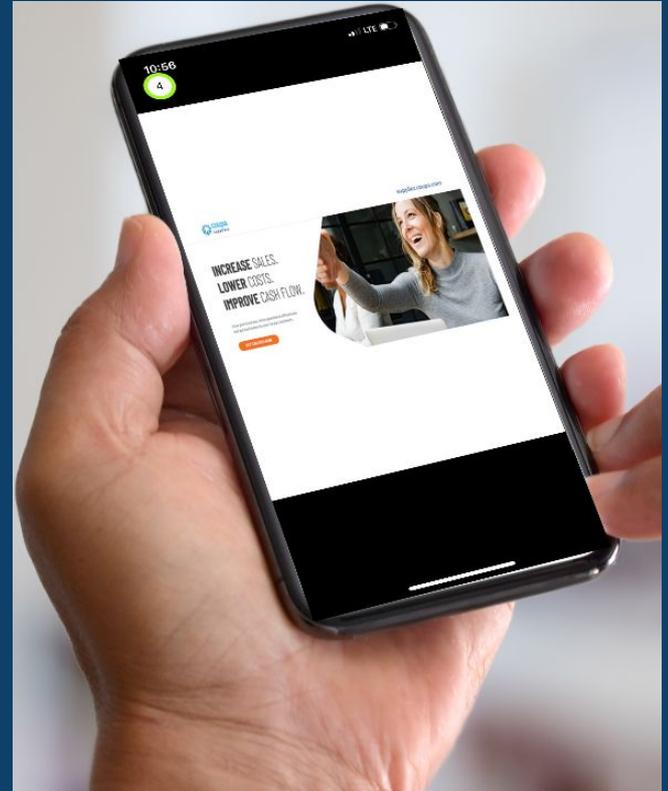


In-app sponsor media is the future of engagement

Sponsor media are highly targeted in-app mobile messages designed to reach your attendees.

Sponsors want to promote their brand to your attendees to which will lead to engagement and data collection.

As the event planner, **you control** your media inventory and who can purchase your inventory.



Brands feedback - KUE strategic value



Powered by **KUE**



Question & Answer



THANK YOU



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